## TERMS OF THE "JOIN THE COUNTDOWN" PROMOTION

The In-House Memberships that are being offered for the promotional period known as "Join the Countdown" (aka "JTC") have special terms:

- 1. The JTC Memberships have a 14-month period, which lasts from October 3, 2023 to December 16, 2024. The JTC Membership period will only apply to the range listed above. From 2025 onward, memberships will resume their standard fees and last for 12 consecutive months.
- 2. The JTC Memberships will only be available for purchase until October 2, 2023 until midnight. Beginning on October 3, 2023, memberships will resume their standard fees, offer standard services, and last for 12 consecutive months.
- 3. The needed X-rays will be determined by the Dentist, and shall be chosen in accordance to the clinical necessity of the patient's case.
- 4. The 25% Discount that is applied to all BASIC and MAJOR treatment will not include Zoom! Whitening or Invisalign, as these are two patented systems whose charges are controlled by their parent companies.
- 5. If the patient opts to renew membership in future years, the JTC promotional fee will be honored in perpetuity if said renewals are consecutive and uninterrupted.
- 6. If patient opts to enroll in JTC Membership before July 31st of 2023, then a Zoom! Whitening Treatment will be offered at no cost for the first year only.

- 7. Treatment is not transferable; only the named member may redeem the benefits of JTC Promotional Plan.
- 8. JTC Membership cannot be exchanged for cash. The value of the JTC Membership can be held as in-house credit towards the patient's treatment in our offices.
- 9. Membership benefits expire at the end of the year and do not roll over.

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## ADULT MEMBERSHIP

TERMS OF THE "JOIN THE COUNTDOWN" PROMOTION (Running now until October 2, 2023)

Apple Family Dental's Adult Membership plan is valued at \$750 per year.

If patients purchase the plan BEFORE October 3, 2023, then the membership will be discounted to \$565 for a 14-month period (starting on October 3rd of 2023 and ending on December 16th of 2024). THE 14-MONTH PERIOD WILL ONLY APPLY TO THE FIRST YEAR OF MEMBERSHIP IF PURCHASED BEFORE October 3, 2023.

If patients purchase the plan before July 31th, 2023 then they will gain a professional whitening added to their services.

The x-rays taken throughout the year will be clinically determined by the Dentist.

If patients renew the membership consecutively and with no interruption, then the discounted fee at \$565 will be honored in perpetuity. If patients skip a year, then the standard \$750 fee will apply upon renewal.

Benefits expire each year and do not roll over.

The Zoom! Whitening will be added to the plan at no additional cost for the promotional period only. From 2025, said treatment will resume its standard cost.

## **FAMILY PLAN**

TERMS OF THE "JOIN THE COUNTDOWN" PROMOTION (Running now until October 2, 2023)

Our Family Plan is valued at \$2250 per year for 3 members. Any additional members may be added for \$750.

If patients purchase the plan BEFORE October 3, 2023, then the promotional rate for the Family Plan is valued at \$495 per membership. To lock in this rate, a minimum of 3 members must enroll.

This promotional membership will last for a 14-month period (starting on October 3rd of 2023 and ending on December 16th of 2024). THE 14-MONTH PERIOD WILL ONLY APPLY TO THE FIRST YEAR OF MEMBERSHIP IF PURCHASED BEFORE October 3, 2023.

If patients purchase the plan before July 31th, 2023 then they will gain a professional whitening added to their services.

The x-rays taken throughout the year will be clinically determined by the Dentist.

If patients renew the membership consecutively and with no interruption, then the discounted fee at \$1485 (the rate for a family of 3) will be honored in perpetuity. If patients skip a year, then the standard \$2250 fee (the rate for a family of 3) will apply upon renewal.

Benefits expire each year and do not roll over.

The Zoom! Whitening will be added to the plan at no additional cost for the promotional period only. From 2025, said treatment will resume its standard cost.